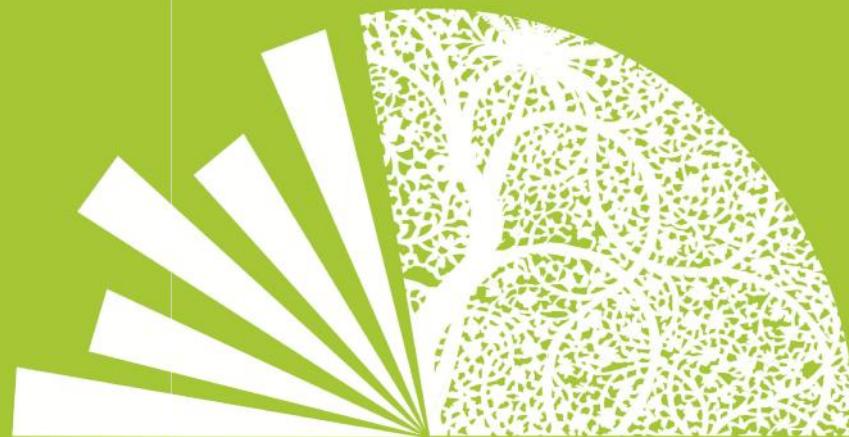


4th



GUJARAT ENVIRONMENT FESTIVAL

2 0 1 5

Initiative by World Around You(WAY)





Gujarat Environment Festival (GEF)

Since 2011 World Around You (WAY) has been celebrating World Environment Day (WED) in Ahmedabad as Ahmedabad World Environment Day Festival (AWF). It was no surprise, as with tremendous support and participation from multiple stakeholders across the state, the festival has rightly outgrown & has now converted into **Gujarat Environment Festival (GEF)**.

Over these years the festival has been successful in creating a regionally significant platform to bring together individuals, organizations, institutions, government departments, corporate and conservation enthusiasts to contribute in addressing local environmental issues. Last year's festival was one the longest festival dedicated to environmental activities in Gujarat.

Through GEF, we primarily aim to deliver a regionally significant celebration that is meaningful, fun and engaging.





World Around You (WAY)



On World Environment Day 2013, World Around You (WAY) started a community festival dedicated to the environment in Ahmedabad, India.

Dubbed the Ahmedabad WED Fest (AWF), the festival gathers all members of the community in fun-filled and educational celebrations. This year, AWF'14 will be a week-long festival from 1st to 8th of June, gathering over 15,000 people through more than a dozen interesting activities.

As we talk about ***Raise your voice, not the sea level*** the challenge is how to connect people living in non-coastal regions like Ahmedabad. What can be a better way than bringing the 'Gentle Giant', a 40-feet inflatable real-like Whale Shark (which visits Gujarat Coast) closer to people of Ahmedabad and spread awareness about climate change through fun-filled shows. AWF14 will conduct several Whale Shark Shows from 1st to 8th June in several large residential colonies, large corporate offices and public places of Ahmedabad. Other AWF14 activities include panel discussions, environmental entrepreneurs meetings, eco-fairs, environmental film screening and many more.

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UNEP Intranet

This is what
United Nation's
Environment
Programme
(UNEP)

had mentioned
about our
Festival in 2014.



#GEF2015

Theme & Activities

GEF2015 Theme & Activities:

Theme for 2015 festival is Co-Existence where we are aiming to engage multiple stakeholders towards meaningful conservation of urban natural resources including our green friends. Trees in urban areas are not just facing the pressure of development but are also under various other lesser known threats which lead to their slow killing. Intended or unintended mal-practices that damage our trees need to be stopped with people's support.

After all we do love trees for its benevolent nature but how are we giving back? Just as we pet dogs and cats and love them why can't we pet trees in our surroundings? Studies have proved, trees too have feelings and emotions, they feel the pain, but only difference is that they can't express in a language that we understand. The festival will encourage & empower stakeholders pan Gujarat to help the existing trees under **FREE OUR TREES Campaign.**

Harela Society, an environmental organization based in Uttarakhand will be participating in Gujarat Environment Festival to connect Gujarat with Himalaya through "**BEING WITH HIMALAYA**" initiative. This will be a fund raising activity to extend support for the Himalayan country Nepal's earthquake relief activities.



FREE OUR TREES



FREE OUR TREES

A Citizens' Movement to Safeguard Our Green Friends

Taking care of city's existing green cover is just as important as extending it by planting more trees. The state government may be spending crores on tree plantation drives in urban areas but similar efforts are needed for the protection of our fully grown trees. There are several major threats to these existing well grown trees which constantly damage them. In spite of the menace being so rampant there are hardly any laws in the state to curtail the same.

WHY?

Hammering nails into trees causes it to die a slow death. The nails could damage the tissues responsible for moving water and nutrients through the tree. The tree could take longer to heal from the initial prick and therefore be under more stress. Trees weakened by nails driven into it are vulnerable to pests and disease. Similarly if a tree guard is not removed in time, it starts strangulating the tree and causes its death. Burning of leaf litter under the tree not only burns its leaves above but also dries up the roots and damages the bark. Cementing around the trees disrupts their growth, easily dries up the soil around its roots and stops easy percolation of water.



As part of the GEF2015 theme of CoExistence, Free Our Trees Campaign is planned as a citizens' movement across major cities and towns of Gujarat. Overall aim of this campaign is to inspire & empower individual volunteers, corporate employees, government departments, municipal corporations, media and local conservation organizations across the state to free 1Lakh trees from all possible threats to increase their health & lifespan. Following are the proposed activities as part of this campaign:

- Un-nailing the trees and removing the boards
- Removing of tree guards from grown trees
- Tagging the freed trees
- Street Plays
- Symposium/seminar on tree protection policy

BEING WITH HIMALAYA

Being with Himalaya

A Fund Raising Event for Nepal Earthquake Relief in Ahmedabad

As our commitment towards Himalaya, its ecosystem and people co-existing with it we are inviting Harela Society, a dedicated environmental organization from Uttarakhand to exhibit photographs, conduct talk and films on co-existence with Himalaya. This effort is aimed at sensitizing people of Gujarat about the importance of Himalaya and need for its conservation. The photographs will be put on sale to generate funds to support Nepal earthquake relief activities. Following activities are planned:

- Exhibition of Photographs
- Screening of Films on Himalaya
- Talk on Co-existence with Himalaya



#GEF2015

Time Table

Date	Activity	Place
1/6/15		Area 1, Ahmedabad
2/6/15	Free Our Trees Pre-Campaign Awareness Activities	Area 2, Ahmedabad
3/6/15		Area 3, Ahmedabad
4/6/15		Area 4, Ahmedabad
5/6/15	Free Our Trees Campaign	All over Gujarat
	Being with Himalaya Exhibition	Ahmedabad
6/6/15	Free Our Trees Campaign	All over Gujarat
	Workshops	Ahmedabad
7/6/15	Free Our Trees Campaign	All over Gujarat
	Symposium and Play	Ahmedabad

Glimpses of Previous Years









MEDIA COVERAGE

સોલર ઇન્વિટર સોલર એન્સેન્સની વર્ગાંક વહે હેઠ્લી તાજે કરવાની એક સેન્ટ્રિનાનું આવોજન દેવિયની થબે હતું. જોંસ કર્ફિલ્ડ ઓફલાઇન અને વાઈફિ શિયાળિન્ઝ લાલ્સ ડિસ્પ્લે ક્યાર્બન લીની

સોલર એનજૂના ફાયદા જાણ્યા

- વ્યક્તિગત, કદ ઓક્સિગેન
માટે જોવા પડી રહેશે।

- 卷之三



વેસ્ટ બોલપેન્સમાંથી કિએટિવ પ્રોડક્ટ્સ



• निवी रिपोर्ट अभास

‘पहल अगाहिल थे’ (८) ओर गोनार्किला हाया वही
भू-सम्पर्क है। इसे न ज़ करना चाही तक्षण वासीं
वेष्ट भोजपुरीतमन् व्यापारव्या विविध वस्तुओं
अंडिलिशन् उपचारेण उत्तरपाम् अज्ञ इति या
ओः विविध अंडिलिशनम् गतेषु खोजेन्द्रियम्॥

विविध 36 अंकला इंजीनियर प्रोफेसन त्रिपुरा के बाहर आया है।

પ્રકાશ કર્ણાં નાના તમનાં થાય દુર્ઘતા આ પ્રાચીન
તેવાં કરવાં માં આવ્યા હતા. આ સિવાય તેમનો 23
એટાં પછીઓનોંને સૌલાર બેંગા પ્રેરોક્ષનું મળ
સમજાઈ. તંત્ત્ર અને સોલેરફલ મહિનમાં આપાં હત

Publication: The Times Of India Ahmedabad; Date: Jun 6, 2013; Section: Times City Page

Cook solar for healthier food

Experts Say Solar Cookers Preserve Nutrition Value Of Vegetables And Grains

Marijke Rijntjes

Ahmedabad: "A solar cooker can be a boon for working women. You just need to fill vessels with vegetables and grains and put them in the cooker. You will find your dinner ready when you return home in the evening," said cooking expert Ravneet Kocher. He was speaking at Solar Picnic that organized by World Around You (WAY) on World Environment Day on Wednesday at Karnavati Club.



Khusiwal Mehta, a housewife said that she had never used a solar cooker before. "But I will definitely use it," she added.

like to try it. If it can cook more nutritious, more delicious food and also save fuel, why not? It would be great," she said.

Experts at the seminar said that if you learn to use a solar cooker properly, it can cut consumption of LPG by at least 50-70 percent. The main benefit of such a cooker is that the food does not need to be stirred constantly. Once you put the vessel filled with vegetables in the frame, fill it with water and turn on the switch, you can go about your work.

the cooler, you can forget about them till evening, an expert said.

Momu Gudesar, nutrition expert from Apollo Hospital, said: "With the help of solar cookers, the ingredients lose more of their vitamins and mineral value. Solar cookers cool food at a moderate temperature and that is why the nutrients are well preserved."

Swan Shaha, housewife who attended the seminar, said: "I have never cooked my food like that before. I will definitely go to try the solar kit because if it fails to give good results, I will definitely get a solar cooker. It will benefit my family."



Publication: Almondwood Metro Date: Jan 6, 2013 Section: City Page

Thinking global, acting local to bring change

Group of young professionals is attempting to shape Ahmedabad, one project at a time



VISUAL RISK ASSESSMENT

As part of an environmental risk assessment, it is important to identify potential risks to human health and the environment. A visual risk assessment can help to identify potential risks by examining the relationship between the source of the hazard and the receptors (e.g., people, animals, plants, soil, water, air). This can be done by mapping the location of the hazard and the receptors, and then identifying potential pathways of exposure. The results of a visual risk assessment can be used to inform further risk assessments and management decisions.



શહેરમાં ક્લેલ શાર્કનું જાયન્ટ બલૂન મૂકાયું



સિટી રિપોર્ટર : અમદાવાદ

૫ સેન્ડ અમદાવાદ વર્ક એન્વરણ્મેન્ટ ડે ફસ્ટિવલ (એન્ડલ્યુમેન્ટ'14) દ્વારા શરૂમાં જેન્વાર્ષિક કરવામાં આવી રહી છે. શહેરમાં કુલ ૫ દિવસ વર્ક એન્વરણ્મેન્ટ ડેની વિવિધ જગ્યાઓને ઉજવાના કરવામાં આવે. જોંસ ઉજવાના ભાગમાં ૧૦ ફૂટ લાંબા અને ૪૦ ફૂટ પહોળી વેલ શાર્કનું ઇન્સ્ટોલેશન રાહેરના વિવિધ ભાગમાં રજૂ કરવામાં આવે. આ

બલૂન મૂકાવામાં આવ્યું છે. એનો મુકુત હેતુ વાતાવરણમાં થતાં કેરકારના તરફે દરિયાઈ પર્યાવરણમાં ભાદ્યાવ આવે છે. તેના વિશે અવેરનેસ ફેલાવવાનો છે. આ ક્લેલ શાર્ક જેન્ટલ જાયન્ટ તરીકે ઓળખાતી મોટી કીચાણે, જે ચુક્કાતના ડરિયાઈ ગાંધીએ સમયાંતરે આવતી રહે છે, કેલે શાર્ક શો દર્શિયાન ૧૦ ફૂટ ફૂટ ઉઘાઈ પર ૪૦ ફૂટ લાલો વેલ શાર્કનું બલૂન અમદાવાદના વિવિધ વિસ્તારમાં મૂકાવામાં આવે. આ સાથે અવેરનેસ માટે વિરાયર

'Whale shark' at Kankaria kick-starts env fest

the correspondent
@trashmaster

Ahmedabad: A 40-feet giant life-like replica of the whale shark was inaugurated at the Kankaria Lake in the city as part of the week-long Ahmedabad World Environment Day Festival, an initiative of World Around You (WAY).

The celebration that will last upto June 8 will see the giant size replica of the whale shark

being taken to various parts of the city to spread awareness about the need to protect environment and the impact of climate change on marine life.

Wricha Johri of WAY said that the inflatable balloon of the whale shark will be accompanied by street-plays and quiz related to the gentle giant. "There will also be a cheat sheet giving information about the need to conserve whale sharks and the challenges that they face," said Johri.



An inflatable balloon of whale shark will travel across the city spreading awareness about protecting marine life

AhmedabadMirror | THURSDAY, JUNE 5, 2014 | 7



World Environment Day

'Sea' films, shop organic

CAUSE Learn ways to protect waterbodies in a four-day festival which will screen films like *The Shore of Silence*, *Kalpvriksha* and *The Vanishing Vultures* at various places in city. Activities like quiz, debate and street play around the model of a whale shark, as well as sale of organic food, clothes, renewable and recycled products will be held at the Eco Fair from 11 am to 9 pm. CONTACT: 079 27425258

5th June, 2014 | Ahmedabad Mirror | Pg7

સિટીનીટ

Ahmedabad Times

3



અમદાવાદાં આવી પહોંચી શાર્ક!

વર્ક એન્વારણ્મેન્ટ ડે નિમિસે ગુજરાતના સૌથી લાંબા એન્વારણ્મેન્ટ ફેસ્ટિવલ 'અમદાવાદ વર્ક એન્વારણ્મેન્ટ ડે કેર્લ 2014'ની ૧ જૂનથી પારોં થયો છે. આ ફેસ્ટિવલ જીન સુધી ચાલાશી આ ફરજના પહોળા દિવસે કાર્યક્રમ લેલું હાંગામે ૧૦ ફૂટ લાંબી અને ૪૦ ફૂટ પહોળી વેલ શાર્ક બલૂનને હાલ્ફાલ કરાયું. આ શાર્કને શહેરના વિવિધ ભાગમાં એન્વારણ્મેન્ટ અવેરનેસ માટે લઈ જવાણી એક સ્ટ્રીપ પે અને સિંગલેચર કેમ્પનાં દારા અમદાવાદનીમાટે અવેરનેસ ફેલાવવા પ્રવાસ કરાશે.

5th June, 2014 | Ahmedabad Times | Pg3

PARTNERS in Previous Festivals

Global Partners:



National Partners:



Regional Partners:



TATA CHEMICALS



Gujarat Ecology Commission
Government of Gujarat



ANAND NIKETA
Group of Schools



GEDA
GUJARAT ENERGY DEVELOPMENT AGENCY
(A GOVERNMENT OF GUJARAT ORGANIZATION)



GEER FOUNDATION
Gujarat Ecological Education and Research Foundation

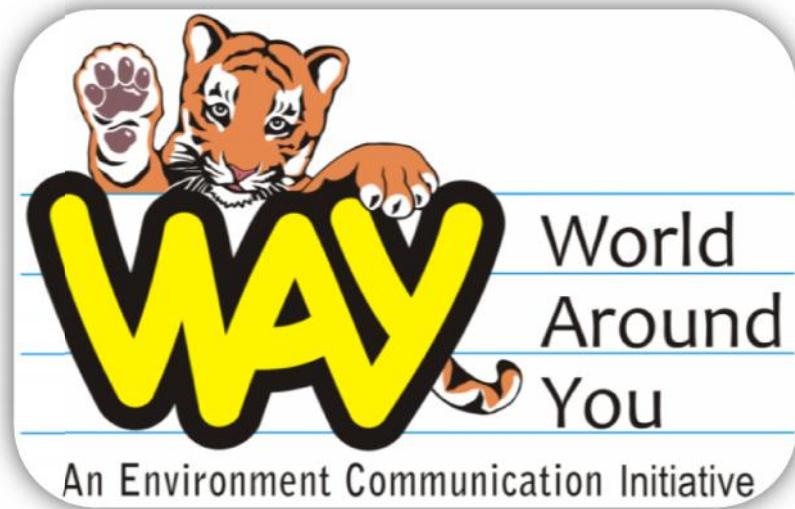


Join Hands



GEF is delivered by WAY in collaboration with partners from the public, private and community sectors. Join us as individual or organization if you have interest in marking meaningful celebration of World Environment Day 2015. There are a range of opportunities that can accommodate all levels of engagement and exposure to suit different budgets & interests.





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